



## Biography

Ruth Sherman is a highly sought-after strategic communications expert, commentator, author and speaker. She addresses businesses and associations on the nuances of leadership communication, performance mindset, and business development. Known also as the "Speech Coach to the Stars," Ruth works with business leaders, celebrities, and public figures looking to have a greater impact on stage, on-camera, and in the media.

Her A-list of international business, entertainment, and fashion clients include Google, Microsoft, Apple, JP Morgan, Netflix, Deloitte, Universal, Mortgage Bankers Association, ACUMA, Watermark, Versace and many others. Five of her consulting clients have won Oscars and another the Pulitzer Prize.

A leading authority in presidential and political communication, Ruth has been quoted widely in the press and has been featured the Wall Street Journal, the New York Times, Washington Post, and TIME, and has appeared on ABC, MSNBC, CNBC, FOX, the BBC, and NY1, where she was a recurring commentator on the reality show, *The Apprentice*, which starred our current president.

With formal training as a musician, a background as a commercial singer and announcer, as well as holding a master's degree in speech and interpersonal communication, Ruth's combined background creates a unique foundation and approach to communication by blending her academic training and professional insights. Her keynotes are insightful and dynamic, and provide actionable learnings participants can implement immediately to improve their communication and performance to positively impact their teams, departments, and companies.

Favorite topics include

- Command Any Room: The Power & Purpose to Sell Yourself and Your Ideas
- A Winning Performance Mindset: How Focused Practice Leads to World-Class Success
- Keepers of the Glass Ceiling: Why Women Forfeit Their Best Opportunities for Business Development & How to Stop It
- Smashing Stereotypes: What Women and Men Can Teach Each Other about Business Development
- Pennsylvania Avenue to Wall Street: The Best Communicator Wins!

Ruth is the author of two books, "*SPEAKRETS®: The 30 Best, Most Effective, Most Overlooked Marketing and Personal Branding Essentials*" (2015 Norseman Books) and "*Get Them to See It Your Way, Right Away: How to Persuade Anyone of Anything*" (2004 McGraw-Hill) which was selected as a "Best Business Book" by the prestigious Library Journal and has been translated into several languages.

Ruth believes that every contact we have with others is an opportunity to motivate, persuade, inspire, and advance business and personal interests. Her mission is to empower her audiences to stop limiting their potential and learn to share their ideas, expertise, and talent effectively, and impact the world for good.

Ruth resides in Connecticut, is an active volunteer, and has served on social impact organization boards.

For information on booking Ruth for your next event, please contact:

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